## 2022 Farmington Dew Days Button Promo Opportunities

## **BUTTON PROMO**

Dew Days will be selling and promoting our Dew Days button again this year. Buttons are sold to the public for \$4 ea and are required for entry into certain events (Flavors Night, Bingo, Coronation, discounted drinks at the bar etc). In addition, we encourage our business partners to offer a promotion for button holders. Your promo can begin as early as June 11<sup>th</sup> and can last until July 9<sup>th</sup>. ALL businesses choosing to offer a promo will have that promotion featured on our website and FB page. There will also be posters around the Downtown area during Dew Days with a QR code that links to the business list and the offers they have chosen to promote! Promotion redemptions are limited to persons with a 2022 Dew Days Button.



| Name of Business                                    |  |
|---|--|
| Contact Person                                      | phone  |
| Email   | website  |
| Address   |  |
| Promo Offer   |  |
| Start date (no earlier than June 11 <sup>th</sup> ) | End Date (no later than July 9 <sup>th</sup> ) |
| How to redeem                                       |  |
| Fine print  |  |

## **To Promote:**

Contact Melissa Geis <u>melissageis1@gmail.com</u> or mail this completed from to: Farmington Dew Days Committee P.O. Box 124 Farmington, MN 55024